



Best Western  
Navarre

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Navarre, FL 32566  
(850) 939-9400  
Fax (850) 939-4040

For Reservations Call  
1-800-528-1234

October 14, 2007

Dear fellow Best Western Owners and managers:

As a Best Western owner/operator, I strive to provide each guest with a quality room at a competitive price. Our business has grown through repeat customer bookings and guest referrals. Our goal at the Best Western Navarre is to surpass guest expectations.

When I look for goods and services for my property, I expect the same level of quality and service as I provide my guests. When I was looking for a property management system including the 2-way Best Western reservation interface, I chose HSS by Advantage Management Software. Their product has all of the functionality that I need to operate my property effectively. HSS was able to provide me with a turnkey solution including installation, training and service after the sale.

Price was also very important to me when choosing a property management system. I felt after looking at my different options, that HSS was very cost effective both in the initial cost of purchasing a system as well as the on-going costs for support and service. I also wanted to make sure that the system I chose would integrate with my call accounting, credit card processor and that I could access my system when I was away from my property.

As you can see, I am very happy with my decision to choose HSS for my Best Western. I would recommend their product to any Best Western owner and manager that is looking for a quality system at a very competitive price.

Best regards,

A handwritten signature in blue ink that reads "C. Baker Clark".

C. Baker Clark  
Owner/operator  
Best Western Navarre